



(Above) Atronic Alarms and Alarm Central accept the 2009 PDQ award.
 Past winners include: Vector Security, Brink's Home Security and Alarm Detection Systems.

Call for Entries

"Promoting Partnerships in Public Safety"

Security companies and law enforcement agencies work together as partners, sharing information and communicating frequently to protect public safety and serve their communities. The Security Industry Alarm Coalition (SIAC), False Alarm Reduction Association (FARA), and *SECURITY SALES & INTEGRATION* created the POLICE DISPATCH QUALITY (PDQ) program to promote cooperative best practices, to reduce unnecessary dispatches and give officers the most complete information when responding to alarms. We are looking for companies that exemplify an all-out effort to reduce false alarms from implementing ECV (Enhanced Call Verification, a.k.a. two-call verification) to utilizing ANSI CP01-compliant control panels, training customers and working closely with law enforcement. The best overall collaboration will be honored with the 5th Annual North American PDQ Award .

- The winning security company will receive \$1,000 cash for hotel and airfare to attend June's Electronic Security Expo (ESX) in Pittsburgh and will participate in the award ceremony.
- Monitoring and/or installing alarm dealers in the U.S. and Canada must mail an application postmarked by **Feb. 28, 2010**.
- Outstanding program ideas will be featured in *SECURITY SALES & INTEGRATION* magazine, in security association publications and their Web sites, and at ESX 2010.
- Security companies and local police officials should meet now to form partnerships in public safety.

★ WORKING TOGETHER FOR PUBLIC SAFETY ★

The SECURITY INDUSTRY ALARM COALITION and the FALSE ALARM REDUCTION ASSOCIATION

Co-Sponsored by: *SECURITY SALES & INTEGRATION* Magazine and Honeywell Security

Download an application and the judging criteria package at
www.siacinc.org • www.faraonline.org
www.securitysales.com

