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## **ATRONIC ALARMS HONORED WITH 2008 PDQ AWARD**

*SIAC & FARA recognize excellence in alarm reduction strategies*

FRISCO, Texas (March 31, 2009) – The Security Industry Alarm Coalition (SIAC) and the False Alarm Reduction Association (FARA) are proud to announce that Atronic Alarms, of Lenexa, KS, has been honored with the 2008 Police Dispatch Quality (PDQ) Award. Co-sponsored by Honeywell Security and Security Sales & Integration Magazine, the PDQ Award annually recognizes the security company which best demonstrates a proactive, cooperative and successful effort in alarm reduction strategies.

“Atronic Alarms is very excited to be recognized for our dedication to reducing false alarms,” said Perry Atha, President and Developer of Atronic Alarms. “We have always made false alarm prevention a priority by using only the best technologies in quality installations. We also believe that on-going education is a great way to continue reducing alarms.”

“Atronic Alarms fully integrates alarm dispatch management practices throughout all company departments, and achieved a nearly perfect score in every area that the PDQ Award measures,” stated Stan Martin, Executive Director of SIAC. “They have clearly demonstrated a strong alarm management program which we believe should be emulated by others.”

“In looking through all of the qualified applicants, Atronic Alarms stood out due to their utilization of all SIAC and FARA-recommended best practices for alarm reductions,” added Brad Shipp, Executive Director of FARA. “While implementing reduction processes such as Enhanced Call Verification and installing only CP-01 Control Panels, Atronic Alarms also demonstrated outstanding customer training and follow-up on all alarm dispatches.”

The official award ceremony for the 2008 PDQ Award will take place today prior to the opening of the International Security Conference and Exposition (ISC West) in Las Vegas, NV. Previous winners include Alarm Detection Systems Inc., Brink’s Home Security and Vector Security.

### **ABOUT SIAC**

SIAC is comprised of four major North American security associations--Canadian Security Association (CANASA), Security Industry Association (SIA), Central Station Alarm Association (CSAA), and the National Burglar & Fire Alarm Association (NBFAA)--representing one voice for the alarm industry on alarm management issues. SIAC’s primary charter is to significantly reduce calls for service while strengthening the lines of communication with law enforcement professionals and end users. For more information, contact [www.SIACinc.org](http://www.SIACinc.org).

### **ABOUT FARA**

The False Alarm Reduction Association, established in 1997, is an organization of public safety false alarm reduction professionals and alarm industry representatives, whose main mission is to provide a forum for the exchange of information on successful false alarm reduction programs, to serve as a clearinghouse for agencies seeking to reduce false alarms and to foster an environment of cooperation among law enforcement, the alarm industry and the alarm user. For more information, visit [www.faraonline.org](http://www.faraonline.org).